

NOAA Leadership Competencies Development Program

LCDP DEVELOPMENTAL ASSIGNMENT FORM

Details of Developmental Assignment

1. Title of Assignment:

All Hazards Media Specialist

2. Level of Responsibility (e.g., GS13, GS14, SES or equivalent pay band):

GS13-14-15, ZA/ZP 4-5, ZT 5, Commissioned Officer 0-4, 0-5, 0-6

3. Host Office (if in NOAA, start with Line/Corporate Office down to the lowest level - e.g., Division or Branch):

Office of the Chief Information Officer/Homeland Security Program Office

4. Timeframe (expected start date, duration, any known time dependencies):

Start time is open, duration 3-4 months

5. Assignment Description (include goals/objectives/expected outcomes):

Assist NOAA's Homeland Security Program Office (HSPO) in the development of a standardized media products, protocols, talking points, and educational materials for different hazards that NOAA deals with annually. A recent review of NOAA's handling of the Chilean Tsunami recommended that such materials be pre-arranged and cleared through all NOAA Line and Staff offices prior to large incidents so that NOAA capitalizes on these educational opportunities.

NOAA routinely responds to hurricanes, tsunamis, tornadoes, oil spills, coastal inundation, river flooding, droughts, blizzards, harmful algal blooms and other such natural occurring phenomena. The Deputy Undersecretary has tasked the Homeland Security Program Office with preparing "B" roll, educational slides, canned talking points, identifying subject matter experts, and developing a means of driving the media with a message.

The desired applicant would be creative and highly motivated, able to work across program lines, and capable of interacting with very senior level NOAA leaders.

6. Potential Benefit to LCDP Participant (e.g., leadership competencies/skills to be used - see list of OPM leadership competencies at www.opm.gov/ses/define.html):

This assignment will enhance leadership competencies in leading change (especially

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creativity, innovation, strategic thinking and vision), and business acumen (particularly financial and technology management). The LCDP candidate will work across all of NOAA and interact with NOAA leadership on a very regular basis. This is a chance for the candidate to set NOAA policy and direction.

7. Any other considerations, special requirements or comments:

Strong organizational skills and project management skills are desired in order to develop, start and complete this project within a 2-3 month time period.

8. Assignment Supervisor (name, position):

CAPT Christopher S. Moore, Director, NOAA Homeland Security Program Office

9. Assignment Contact Person (name and email address):

CAPT Christopher S. Moore, Christopher.S.Moore@noaa.gov